

## **Agile 2012 Conference Program Announced** **News**

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PORTLAND, Ore., May 7, 2012 /PRNewswire/ -- The Agile Alliance, a non-profit organization dedicated to supporting the advancement of Agile software development principles and practices, today announced its full conference program for Agile2012. The finalized schedule is available for review at (<http://agile2012.agilealliance.org/program/schedule/>). Agile2012, the world's largest conference for Agile teams, developers, managers and executives, will take place Aug. 13-17 in Grapevine (Dallas area), Texas ([www.agile2012.com](http://www.agile2012.com)).

"Building on the momentum of 11 years of Agile adoption and maturity, Agile2012 will offer more than 200 sessions, ranging from introductory to highly advanced topics," said Mitch Lacey, Agile2012 conference chair. "One of my goals was to increase the technical content at the conference, and I believe we did that, taking technical content from under 15 percent in 2011 to over 25 percent in 2012. Across the board, each session aims to help practitioners and organizations capture the value of Agile software development. This year, we had more than 800 session proposals submitted. Our extremely selective peer-review process resulted in a program of esteemed Agile practitioners and developers – quite possibly our best one yet. As Agile processes are increasingly becoming widespread across the enterprise, the Agile Conference continues to deliver the most cutting-edge conference program in the industry. I am very excited."

Agile2012 offers multiple 'stages' to attract audiences with different interests. The stages within the program are proven to provide participants with a focused area of interest while offering attendees a wide choice of topics to choose from. Agile2012 will host a number of exciting and beneficial stages, including: adoption and transformation, Agile boot camp, business value/working with stakeholders, coaching and mentoring, collaboration culture and teams, development practices and craftsmanship, distributed Agile, enterprise Agile, insights, leadership, no-bull know-how, open jam, research in practice and user experience.

Agile2012 attendees have the opportunity to explore the latest Agile development methodologies, technologies, tools, leadership principles, management philosophies and processes. The conference program provides insights into new and practical approaches for Agile success that attendees can immediately put into practice within their organizations.

For more information about Agile2012, its conference program and to register for the event, please visit ([www.agile2012.com](http://www.agile2012.com)).

### About the Agile Alliance

The Agile Alliance is a non-profit organization dedicated to promoting the concepts of Agile software development, as outlined in the (<http://www.agilemanifesto.org/>). With nearly 6,000 members located around the globe, the Agile Alliance is driven by the principles of Agile methodologies and the value delivered to developers, organizations and end users. The Agile Alliance organizes the annual Agile

Conference, the industry's leading event that attracts practitioners, academia, business and vendor-partner community members from around the globe. The Agile2012 Conference (<http://agile2012.agilealliance.org/>) is scheduled for August 13-17 in Grapevine (Dallas area). For more information about the organization, visit (<http://www.agilealliance.org/>).