

## **Keynote Presenters for Agile2012 Conference Announced**

### **Press Release**

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The Agile Alliance announced technology innovators Bob Sutton, Dr. Sunita Maheshwari and Joe Justice as keynote speakers for the Agile2012 Conference, scheduled for Aug. 13-17 in Dallas. Agile2012 is the leading international conference on Agile methods in software development, bringing together many disciplines in the fields of information systems and software development to foster the exchange of fresh ideas and best practices.

"Our conference is made up of a group of innovators, people constantly pushing the envelope," said Mitch Lacey, the Agile2012 conference chair. "The Agile community is constantly looking for ways to improve company culture, innovation in software development and implement modern engineering practices that apply to both hardware and software, and I believe these speakers will be a fantastic fit for our conference."

Confirmed keynotes for Agile2012 include:

Bob Sutton

Sutton is a professor of Management Science and Engineering at Stanford and a professor of Organizational Behavior, by courtesy, at the Stanford Graduate School of Business. Sutton studies innovation, leaders and bosses, evidence-based management, the links between knowledge and organizational action, and workplace civility. Sutton was selected by Business 2.0 as a leading "management guru" in 2002, and the award for best article published in the Academy of Management Review in 2005. His books, Hard Facts, Dangerous Half Truths, and Total Nonsense, were selected as the best business book of 2006 by the Toronto Globe and Mail. His latest book, the No Asshole Rule, won the Quill Award for the best business book of 2007.

Dr. Sunita Maheshwari

Dr. Maheshwari is a multi-accomplished pediatric cardiologist with the relentless goal of changing the health scenario of India. She is a world renowned pioneer in IT healthcare medical entrepreneurship in India, cofounding Telaradiology Solutions in 2002, a medical knowledge process outsourcing company. In addition to her responsibilities with Telaradiology, Dr. Maheshwari runs an online teaching academy offering e-classes in pediatric cardiology and Rx/Dx, a software development unit for healthcare solutions for hospitals. In this presentation, Dr. Maheshwari will describe the practices and processes that enable healthcare professionals to thrive with agility.

Joe Justice

Justice is the founder of WIKISPEED, a car company that boasts the idea that it shares more in common with Google or Twitter than GM or Toyota. A software consultant by trade, Justice brought his experience in Agile/Lean/Scrum project management, distributed collaboration and loosely

coupled engineering with him when founding WIKISPEED. His dedication to Agile values and practices is evidenced in the production of the SGT01 - an affordable 100 mpg, four-seat commuter car with a mid-engine and rear-wheel drive. From Agile software development, Justice took the principles of reducing cost to create change, changes in team, materials and even goals. Justice's presentation will use the car as a case study of how manufacturing companies have deployed Agile methods to expedite the design process and deliver a product that consumers want now, rather than a product consumers wanted years ago.

To learn more about the Agile2012 Conference, or to register, please visit <http://agile2012.agilealliance.org/registration/>.

#### About the Agile Alliance

The Agile Alliance is a non-profit organization dedicated to promoting the concepts of Agile software development, as outlined in the Agile Manifesto. With nearly 6,000 members located around the globe, the Agile Alliance is driven by the principles of Agile methodologies and the value delivered to developers, organizations and end users. The Agile Alliance organizes the annual Agile Conference, the industry's leading event that attracts practitioners, academia, business and vendor-partner community members from around the globe. The [Agile2012 Conference](#) is scheduled for August 13-17 in Dallas. For more information about the organization, visit <http://www.agilealliance.org/>.