Serena Software Announces New End-to-End Release Management Solution

Press Release

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ORLANDO, Florida - Aug 8, 2011 – SHARE 2011 - Serena Software, the leader in orchestrated application delivery, IT and business processes, today announced the immediate availability of a significant new release of Serena Release Manager, the industry’s first end-to-end release management solution. Serena Release Manager provides the best of application lifecycle management technology with industry-leading release automation, combining release control, release vault and release automation. This enables release managers, DevOps and IT operations teams to manage and automate the deployment of application releases and changes in the data center and to the cloud on both mainframe and distributed systems.

Industry research shows the Application Release Management market is growing at a rate of 35 percent annually. At the same time, IT environments are becoming increasingly complex with multiple platforms and n-tier applications; all of which have growing interdependencies. In order to release and deploy new capabilities into these complex environments, large-scale updates to multiple systems and integrated software releases are critical. This requires considerable coordination and orchestration to minimize the impact to production, delivery schedules, quality imperatives and compliance mandates. Automating release management addresses these challenges and delivers dramatic boosts to an organization's competitive edge.

The new Serena Release Manager Solution supports cloud and physical and virtual servers on both mainframe and distributed systems. New functionality found in the new solution includes:

* Dashboard with release management KPIs;
* Visual release calendar for managing all releases;
* Integrations for Serena Release Control, Serena Release Vault and Serena Release Automation.

Availability

The Serena Release Manager solution is available today. It can be acquired as a complete suite or by component (Serena Release Automation, Serena Release Control and Serena Release Vault). For more information, go to: http://www.serena.com/solutions/release-management/.

About Serena Software

Serena Software provides solutions that orchestrate application delivery, IT operations and business processes for the Global 2000. Serena’s mission is to help enterprises orchestrate their world. Its 3,000 active enterprise customers, encompassing almost one million users worldwide, have made Serena the largest independent ALM vendor, and are now using Serena to orchestrate IT service management and many other processes. Headquartered in Silicon Valley, Serena serves enterprise customers from 29 offices in 14 countries. Serena is a portfolio company of Silver Lake Partners, the leader in private investments in technology-enabled industries. For more information on Serena, visit http://www.serena.com.