# *Planisware 5.2 Supports Integration with Rally Software's Agile ALM Platform*

**Press Release**

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SAN FRANCISCO--(BUSINESS WIRE)--Planisware™, the leading global provider of world-class Project and Product Portfolio Management software solutions, today announced that Planisware 5.2 integrates seamlessly with Rally’s Agile application lifecycle management (ALM) platform. This integration enables product managers and Agile development teams to better collaborate and improve efficiency in bringing the most customer-pleasing products to market.

Planisware 5 is world-renowned as a best-of-breed enterprise PPM solution in the NPD and IT markets. For more than a decade, the evolution of Planisware solutions has consistently improved strategic portfolio level capabilities - like road-mapping, budgeting, simulations, and scenario planning - and operational level capabilities - including project, resource and cost management, and collaboration workflows. The latest release of Planisware 5.2 expands the scope of functionality to include the business intelligence and decision support needed to better manage the full product life cycle within NPD and IT organizations. Integration with Rally’s Agile ALM platform further broadens the reach of the solution to include the realm of Agile software development management.

In today’s competitive world, more and more NPD and IT companies are turning to Agile practices, trading in rigid and inflexible processes for dynamic, iterative approaches that achieve greater productivity and success in development. A leader in Agile application lifecycle management (ALM), Rally is dedicated to helping organizations embrace Agile and Lean development practices that increase the pace of innovation and improve product quality. Winning high acclaim from leading independent research companies, the company was touted as offering “the best current balance of product capability and strategic outlook” in the May 2010 evaluation of Agile vendors by Forrester Research.

“We are excited to announce our collaboration with Planisware, a recognized leader in the product portfolio management space,” said Rally’s VP of Products, Todd Olson. “The integration with Planisware will enable product-focused organizations to leverage Rally’s built-in Agile practices, helping reduce both development costs and time to market while incorporating more user feedback, ultimately improving customer satisfaction.”

Integrating Rally data with Planisware gives all stakeholders insight into when a particular feature or bug fix will be implemented, improving transparency and allowing for more accurate planning. When product managers update project and release information within Planisware, the data is synchronized on-demand or in real-time within Rally. In turn, details provided by developers at the sprint or story level within Rally are consolidated back into Planisware. Product managers and developers communicate effortlessly while still utilizing their preferred system of record.

“The integration of Planisware 5 PPM with Rally combines the best-of-breed solutions from both worlds,” points out Pierre Demonsant, CEO and founder of Planisware. “The two-way Planisware-Rally integration combines the value and benefits of a structured approach to

project and product portfolio management with the flexibility of Agile-oriented software development processes.”

The integration of Planisware 5 with Rally’s Agile ALM platform is available with the latest release of Planisware 5, out now. For more information about Planisware 5 for Project and Product Portfolio Management, please visit www.planisware.com or e-mail info@planisware.com.

About Planisware™

Planisware is the leading global provider of world-class project and product portfolio management solutions. Planisware’s acclaimed configurability accommodates the company’s global customers across a variety of industries, and empowers users to align the solution with key business programs and portfolio management processes. With more than 250,000 users worldwide and a 99% customer retention rate, Planisware has been recognized as an industry leader by several esteemed analysts and has achieved Stage-Gate Ready© and SAP® integration certifications. To learn more about Planisware, please visit www.planisware.com or call 888-752-6479.