CA Technologies Extends Leadership in Project and Portfolio Management with Agile Vision

Press Release

Posted by:

Posted on : 2010/12/8 2:08:24

SAN FRANCISCO – Dreamforce 2010 – Dec. 7, 2010 – CA Technologies (NASDAQ: CA) today expanded on its leadership position in Project and Portfolio Management (PPM) by announcing a new solution that enables organizations to bring the voice of the customer to the forefront of decision making about what to build and bring to market. The announcement was made today at Dreamforce 2010, the cloud computing event of the year.

To best meet customer needs and succeed in the marketplace, it’s now essential that the right products and services are developed, in addition to them being on time and on budget. The new, integrated solution brings together the industry-leading CA Clarity™ PPM product with new and updated cloud applications: CA Idea Vision™, CA Product Vision™ and CA Agile Vision™. As a result, organizations can now enable the development of what their customers want, with the flexibility of using one solution to manage traditional development and new Agile projects.

“CA Technologies now has an even stronger enterprise solution that helps organizations deliver the right feature sets for their products and services in a timely and cost-effective way,” said Brian Bell, general manager, Service and Portfolio Management, CA Technologies. “These new capabilities are delivered on-demand, demonstrating our ongoing commitment to lead the industry by developing cloud based applications that provide faster time to value and reduced management overhead.”

Increasing customer demands coupled with decreasing budgets are forcing organizations to be more efficient in their innovation decisions. The new solution from CA Technologies helps organizations define the priorities and scope of deliverables, while integrating work management processes, to better meet customer expectations. And unlike other offerings, with the new solution from CA Technologies, it doesn’t matter if one is using Agile or traditional development methodologies - all projects are managed with one user interface, reducing costs while increasing customer satisfaction.

“We have very fast product development cycles,” says James Chan, project management director of Donovan Data Systems' project management office (PMO). “For example, in three years we introduced 34 releases of iDesk, our application for digital advertising campaign management. Agile Vision helps us easily break down product requirements into smaller chunks. It gives us a true focus on what we need to deliver in each iteration.”

CA Technologies worked with salesforce.com, the leader in enterprise cloud computing, to build the new Agile on demand capabilities on Force.com, the world’s leading enterprise cloud platform.

Overview of new capabilities:

• New! CA Idea Vision enables product managers and business management to build the projects, products and services that end users want by gathering and vetting ideas and requirements from a variety of sources up front including customers, partners and the employee base.

• New! CA Product Vision helps the user capture, plan and manage requirements as part of a project, ensuring that the focus is kept on what matters most to the customer.

• New enhancements within CA Agile Vision include integration with Jira and HP Quality Center to deliver purpose-built agile planning that enables development teams to identify and execute a plan that delivers the specific project, while working in the way they choose.

About CA Clarity PPM

CA Clarity™ PPM, the industry-leading project and portfolio management solution, enables enterprise organizations to achieve world-class performance by improving the quality of their engagement with their stakeholders and enhancing their ability to run at peak efficiency. CA Clarity PPM features integrated IT portfolio planning, demand management, project management, resource planning and time, cost and earned value management. More than 1,300 companies, organizations and government agencies depend on CA Clarity PPM to govern IT, manage product innovation, and drive organizational planning across the enterprise. For more information on CA Clarity PPM, please visit:

About CA Technologies

CA Technologies (NASDAQ: CA) is an IT management software and solutions company with expertise across all IT environments – from mainframe and distributed, to virtual and cloud. CA Technologies manages and secures IT environments and enables customers to deliver more flexible IT services. CA Technologies innovative products and services provide the insight and control essential for IT organizations to power business agility. The majority of the Global Fortune 500 relies on CA Technologies to manage evolving IT ecosystems. For additional information, visit CA Technologies at www.ca.com.