

## **Rackspace Announces New DevOps Automation Service**

### **Press Release**

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Rackspace has announced it is extending its Fanatical Support® to help customers automate their cloud infrastructure with a new managed support service for DevOps tools. The new DevOps Automation Service will help developers automate the process of deploying and scaling hybrid cloud infrastructure for fast-growing applications, while advancing the adoption of the DevOps methodology among software and IT teams.

The DevOps Automation Service will enable developers and IT departments to accelerate time to market for their products and features by allowing them to deploy, scale and test new configurations in hours rather than days. In addition, the service will help improve the quality of software deployments and to create more frequent software releases, as automating processes will allow organizations to provision servers consistently and free of mistakes typically caused by manual installation and configuration.

“Today’s market demands the speed and efficiency of IT automation. Rather than sacrificing quality or uptime because of avoidable human errors, devops methodology and practices of agility and automation can reduce human interaction with code and infrastructure, allowing development and other teams to focus on their primary objectives and business,” said 451 Research Senior Analyst Jay Lyman. “This continuous deployment approach to infrastructure can accelerate release time and time-to-market for applications and features by reducing errors and test time and supporting devops processes.”

“It’s hard to find, recruit and train DevOps talent, so our customers and prospects wanted us to provide the expertise they need to automate their own IT needs,” said Jonathan Siegel, product director, Rackspace. “The DevOps Automation Service is comprised of the same tools and best-practices that enabled Rackspace to launch 18 new cloud products, push code into production more than 2,500 times and run over 15,000 automated tests last year. These tools have had a significant and positive impact on our ability to execute and, through the service, we look to extend the same value to our customers.”