

## **Electric Cloud Announces Continuous Delivery Accelerator Program**

### **Press Release**

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Electric Cloud, the leader in Software Delivery Acceleration solutions, today announced the Continuous Delivery Accelerator Program, a three-part blueprint designed to help organizations navigate the next frontier of DevOps and to more rapidly adopt and implement continuous software delivery for competitive advantage.

With seventy percent of software deployments taking more than a day &mdash; some requiring weeks or months &mdash; and more than half having missed application release dates due to deployment issues, businesses need help to guide, simplify and accelerate their path to DevOps.\*

Electric Cloud's Continuous Delivery Accelerator Program provides this help to their customers with three essential components:

A Consortium of Continuous Delivery Visionaries To support the evolving needs of enterprises, organizations require the vision of independent industry leaders to guide the ever-changing market dynamics. This new consortium of visionaries is dedicated to creating and nurturing a worldwide community of continuous delivery thought-leaders, partners and practitioners. Their goal is to provide perspective and thought-leadership to help businesses successfully adopt continuous delivery practices across both embedded and web-based environments. Chartered members include Gene Kim, award-winning CTO, researcher and co-author of "The Phoenix Project: A Novel About IT, DevOps, and Helping Your Business Win" and Gary Gruver, Agile leader and author of "Large Scale Agile Development."

An Alliance of Continuous Delivery Partners Accelerating the path of modern software development requires best-of-breed technology solutions that are readily integrated across the complete software lifecycle. Electric Cloud has created a new Continuous Delivery partner network to streamline software delivery across the lifecycle. The Continuous Delivery partner network initially includes Opscode, Rally, Parasoft and Wind River, whose solutions seamlessly integrate with existing processes to automate the software delivery.

#### A Fitness Model for Continuous Delivery

Electric Cloud's new fitness model provides a framework that measures an organizations readiness for continuous delivery along three axes &mdash; people, process and technology. The correct alignment of these three axes, relative to an organizations release frequency goals, sets the stage for a successful software delivery strategy. The model is designed to help organizations assess their existing capabilities and lay out a path for adoption of continuous software delivery.

Many leading organizations that continuously delivery software have fundamentally shifted they way users consume technology. Electric Cloud is empowering businesses to achieve this same experience regardless of where they are in the development cycle. They can optimize their business and user experience the minute the technology is ready for prime time.