

## **Scrum Gathering India Regional 2013 Keynotes Announced Event**

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Scrum Gathering is the flagship conference of Scrum Alliance. The Scrum Gathering India Regional 2013 is the first ever Regional Scrum Gathering conference in India that will take place 26-27 July 2013 in Pune, India. Scrum Gathering India Regional 2013 has just announced its keynotes.

\* Keynote: Let's Help Melly (Changing Work Into Life) - Jurgen Appelo  
Many people in the world don't really like their jobs. And most organizations are not healthy. They are badly prepared for increasing complexity and changing environments. Most managers know that organizations are complex systems. But few understand what that means for the way organizations should be managed. Complexity thinking suggests that we should seek a diversity of conflicting perspectives. It explains that organizations need experimentation, not just adaptation. And it says that most innovation happens by stealing and tweaking existing ideas to fit a new context. Ultimately, what organizations need is a "management workout". A number of simple practices that make employees happy and the organization healthy, and which satisfy the rules of complexity thinking

\* Keynote: Succeeding with Scrum: It's ALL about the people! - Bob Hartman  
Is it possible to be doing everything Scrum says to do, and still fail horribly? Unfortunately, the answer is yes, and teams do it every day. Concentrating on doing Scrum well often means paying attention to all the meetings and artifacts while also making sure the roles all do their jobs. It seems to be all about doing things and this is where organizations get off track. Success with Scrum means understanding people. People do the work, not robots. Scrum requires understanding human nature and allowing people to do their best work in a meaningful way. This session draws from Bob's experience as a Certified Scrum Coach and Certified Scrum Trainer to help attendees better appreciate and understand the people side of Scrum.

\* Keynote: Enterprise Agility-From start line to a perfect finish - Madhur Kathuria  
When starting with their Agile adoption, most organizations struggle with questions which can make or mar their chances of achieving their business goals through use of agile practices. This session draws on experiences from various consulting assignments to provide vital answers, clues, warning signs and success mantras to organizational looking to adopt to agility in a more effective way

More information about the Scrum Gathering India Regional 2013 on <http://scrumgatheringindia.in/>