

Sauce Labs Partners With Travis CI to Improve Enterprise Mobile App Quality **Press Release**

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Sauce Labs Inc, the provider of cloud-based web application testing solutions for software developers, today announced a pivotal new partnership with Travis CI, a hosted Continuous Integration service for open source developers. The partnership enables Travis CI to offer Continuous Integration services in the cloud for Mac and iOS builds while providing integrated access to the Sauce Labs testing tools. As a result, these developers for Mac OS X and iOS apps can begin employing the same Continuous Integration practices already used for Linux in the Travis cloud that support Agile and rapid deployment methodologies.

With Travis CI connected to its mobile and web app test clouds, Sauce Labs has made it easier for its customers developing mobile applications to adopt the time- and money-saving agile development best practices, like Continuous Integration, now so common in enterprise desktop application development.

"Travis partnered with Sauce Labs because they are a proven leader in web application testing. Furthermore, they have a fast, flexible Mac and iOS cloud," said Josh Kalderimis of Travis CI. "Access to the Sauce Labs infrastructure will dramatically accelerate the development cycles for our uses."

Mobile apps are increasingly driving corporate strategy as the revenue they generate increases and consumers turn more and more to their smartphone for transactions. Retail revenue from mobile commerce has skyrocketed to an estimated \$25 billion in 2012. During the same time, revenue from mobile apps was expected last year to double over the 2011 to pass \$30 billion.

Despite the importance of mobile-friendly software, many enterprise development groups working on mobile web and native or hybrid apps for the Mac OS X and iOS platforms are still testing their work manually. Also, these groups have largely been unable to collaborate effectively, lacking sufficient tools that would support Continuous Integration. Giving mobile app developers access to better tools will save companies money on development and speeding delivery of better-performing software.

"With mobile increasingly driving development strategy, organizations are seeking ways to enable collaboration and speed the delivery of quality software," said Steve Hazel, Vice President of Product at Sauce Labs. "By partnering with Travis CI, we are helping to propel the Mac and iOS development community forward by leaps and bounds."

Sauce Labs offers a suite of fully hosted mobile web and mobile application testing services in the cloud. Its Mac Cloud includes the newly released Appium on Sauce, a unique cloud-based, automated testing platform for both native iOS apps and mobile web hybrid apps, and a mobile test cloud for web browsers on the Mac OS X, iOS and Android environments.

In addition, Sauce Labs offers a cloud of browsers and platforms for automated and manual testing of web apps. The company's software-as-a-service (SaaS) application is used by some of the largest consumer and enterprise brands. The Sauce testing cloud is already used to run approximately five million tests each month with that number continuing to grow.