

AgileZen iPad App Brings Real-Time Collaboration to Project Management **Press Release**

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Rally introduces AgileZen for iPad, bringing the power of Rally's simple, real-time project collaboration solution to the iPad. Built natively for iOS, AgileZen elegantly displays projects visually on the iPad as an electronic drag-and-drop board. AgileZen syncs activity between its iPad and cloud apps in real-time to keep distributed team members up-to-date, organized and efficient.

AgileZen uses a Lean concept called Kanban to allow teams to customize their workflow, see the status of a project at a glance, and understand how their process can be improved to eliminate waste and create more value. Users can easily collaborate and communicate through shared Kanban boards, enabling everyone to focus on the most important work.

"The AgileZen app is tailor made for the iPad," said Rally's VP of Products, Todd Olson .
"It's incredibly convenient for collaborating with your team in real-time from anywhere in the world."

AgileZen for iPad, which requires iOS 6.0 or later, is available as a free download in the iTunes App Store . It is compatible with the new AgileZen 2.0 beta, free for personal and commercial use throughout its limited beta period. Sign up for an AgileZen beta account and start delivering higher quality, higher value work. Visit www.agilezen.com to learn how startups, entrepreneurs, and non-profits are using AgileZen to successfully manage complex projects.

About Rally

Rally Software is a leading global provider of cloud-based solutions for managing Agile software development. The Rally Agile application lifecycle management (ALM) platform transforms the way organizations manage the software development lifecycle by closely aligning software development and strategic business objectives, facilitating collaboration, increasing transparency and automating manual processes. Companies use Rally to accelerate the pace of innovation, improve productivity and more effectively adapt to rapidly changing customer needs and competitive dynamics. Rally supports 154,000 paid users and more than 1,000 customers, including 36 of the Fortune 100 companies.