

## **Rally Software Creates Software Development Performance Index with SEI Press Release**

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Rally announces the formation of the Software Development Performance Index research program. Representatives from leading software development organizations, the Software Engineering Institute (SEI) at Carnegie Mellon University, and Rally are joining forces to quantify valuable insights about development work and provide feedback on how process and technology decisions impact development team performance.

"Rally shares a core strategy with the Software Engineering Institute - to openly engage a broad-based community with a focus on improving the effects of software in the world," said Rally's VP of Products, Todd Olson. "Both of our organizations have a passion for pursuing research into the efficacy of Agile practices, so I'm confident that this collaborative effort will result in valuable insights."

"The Software Engineering Institute has been pursuing its own research into the efficacy of Agile practices," said Dave Zubrow, Manager of Software Engineering Measurement and Analysis at the SEI. "When we learned that Rally had already made good progress toward measuring and analyzing software development practices in relation to cost, schedule, and quality impact, it became obvious that we would both benefit by collaborating."

Rally invites interested organizations to join the Software Development Performance Index co-creation and research collaboration to help quantify insights like these. Participating customers gain immediate access to enhancements resulting from the research program, including dashboards, balanced scorecards, and benchmarking capabilities. Non-participating customers' data will be aggregated anonymously.

The Software Development Performance Index aggregates a balanced set of metrics from the areas of Productivity, Predictability, Responsiveness, Quality, Customer Satisfaction, and Employee Engagement. Rally previewed the Performance Index framework at its inaugural RallyON conference in 2011, which was attended by Rally customer, Jack Yang, VP of Engineering at HomeAway. HomeAway is the first organization planning to participate in the research program.

### About Rally

Rally Software is a leading global provider of cloud-based solutions for managing Agile software development. The Rally Agile application lifecycle management (ALM) platform transforms the way organizations manage the software development lifecycle by closely aligning software development and strategic business objectives, facilitating collaboration, increasing transparency and automating manual processes.